

For immediate release and publishing-

PRESS RELEASE by **TECTUS Transponder Technology GmbH**



Moers, Germany, January 2008



Ingo Keller TECTUS

Ingo Keller - new Area Sales Manager RFID with TECTUS Transponder Technology GmbH

Moers, Germany, 01.01.2008 — Ingo Keller (48) appointed as Area Sales Manager takes over the responsibility for sales in Northern- and Central-Europe at TECTUS Transponder Technology. The Auto-ID and RFID-Expert company TECTUS strengthen their RFID team by adding Ingo Keller who is an experienced and well known RFID- and Sales Executive inside the branch of RFID industry.

Ingo Keller has been active in the RFID market since year 2000. Before Ingo worked more than 20 years in the Chemical- and Pharmaceutical industry. He was responsible for extensive consultation sales of high technology laboratory analysis equipment among others at companies like Merck Eurolab.

Before his current appointment Ingo Keller was in an executive position with Sokymat / ASSA ABLOY ITG.

Ingo Keller will drive forward and expand the „Vertical Market-“ and the „Channel Solution-“ strategy of TECTUS in Europe. The focus will be the cooperation with system integrators who are active and experienced in the vertical markets chemicals & pharmaceutical, industry & logistics, and security and access.

„I look forward to the new challenge with TECTUS. The Focus is to concentrate on customers in our target markets and the cooperation with the leading solution providers in RFID and to expand the innovative business.“ says Ingo Keller.

About TECTUS:

TECTUS Transponder Technology GmbH www.tec-tus.com (located in Moers, Germany) is the leading innovative RFID system component manufacturer and supplier of readers and transponders (TAGs) and specialised expert company for applications in industry & logistics, ATEX, security & access, and animal identification.

© by TECTUS Transponder Technology GmbH

Contact: Dipl.-Inform. Udo W. Doege -Managing Director- **TECTUS Transponder Technology GmbH**

Eurotec-Ring 39, D-47445 Moers, Germany, Phone Direct: +49 (6074) 861928

E-Mail: info@tec-tus.de WEB: <http://www.tec-tus.com> <http://www.atex-rfid.de>

After free of charge publishing please send a copy to us.

TECTUS Transponder Technology GmbH Eurotec-Ring 39 D-47445 Moers Deutschland / Germany
Geschäftsführer: (Managing Directors): Frank Scheuermann, Dipl.-Inform. Udo W. Doege

Trade Reg. Kleve, HRB-No. : 6188, Vat.-ID-No.: DE813734686  ATEX Certificate-No. BVS 05 ATEX ZQS/E262